

**ALPENA BLUES COALITION**

a 501 (c)(3) non-profit organization

[www.alpenablues.org](http://www.alpenablues.org)

**21<sup>st</sup>Annual Alpena Blues Festival**

**On Saturday 21 June 2025 from 2 PM to 10 PM**

**This is a Free Festival at the Alpena Bandshell**

**2025 Sponsorship Commitment Form**

**Sponsor Name:** \_\_\_\_\_ **Address:** \_\_\_\_\_

**City/State:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Website:** \_\_\_\_\_

**Facebook page:** \_\_\_\_\_

(If you choose to use social media to promote your business on a Facebook Page, we will "like" your page and share some of your postings on our Facebook page when you sponsor us.)

Please select a sponsorship package:

**"John Lee Hooker" Package \$1,000.00**

- A large banner, provided by you, to be placed on festival grounds
- Recognition in our festival program (1/2 pg.) and in promotional materials
- 5 festival t-shirts. Sizes:
- Corporate logo placement on festival merchandise and our website

**"Sonny Boy Williamson" Package \$350.00**

- A small banner, provided by you, to be placed on festival grounds
- Recognition in our festival program (1/8 pg.) and in promotional materials
- 2 festival t-shirts. Sizes:
- Corporate logo placement on festival merchandise and our website

**"Muddy Waters" Package \$750.00**

- A large banner, provided by you, to be placed on the festival grounds
- Recognition in our festival program (1/4 pg.) and in promotional materials
- 4 festival t-shirts. Sizes:
- Corporate logo placement on festival merchandise and our website

**"James Cotton" Package \$200.00**

- Recognition in our festival program (business card size) and in promotional material
- Corporate logo placement on festival merchandise and our website
- 1 festival t-shirt. Size:

**"Stevie Ray Vaughn" Package \$500.00**

- A large banner, provided by you, to be placed on the festival grounds
- Recognition in our festival program (1/4 pg.) and in promotional materials
- 3 festival t-shirts. Sizes:
- Corporate logo placement on festival merchandise and our website

**"Johnny Winter" Package \$150.00**

- Mention in our festival program and in promotional materials

**Signature:** \_\_\_\_\_

**Printed Name:** \_\_\_\_\_ **Sponsorship Amount: \$** \_\_\_\_\_

Please mail this completed form to us at: Alpena Blues Coalition – P.O. Box 874, Alpena, MI 49707

We thank you for your commitment to help us bring high quality live musical entertainment to Alpena at an affordable price and for helping us support the cause of fighting hunger in our community.

**Please remit your sponsorship contribution to us by May 15<sup>th</sup>, 2025. Make checks payable to: Alpena Blues Coalition**

**OR**

**Call Ed Hickok at: 464-1260 for pick-up of your check or cash – This form will be marked – RECEIVED for cash.**